

Privacy Statement for GO Product Navigator

Introduction:

Welcome to the GO Product Navigator. As you embark on this journey of sharing your insights, we want to assure you that your privacy is of utmost importance to us. This statement outlines our commitment to protecting your personal information and how it is handled throughout your participation.

Information Collection:

- **Voluntary Participation:** Your engagement in this assessment is entirely voluntary. You are under no obligation to participate, and you can choose to withdraw at any time.
- **Data Collected:** In the GO Product Navigator, we gather data related to your product management skills, experiences, and perspectives.

Use of Information:

- **Research and Skill Enhancement:** The information you provide will be used for research purposes to gain deeper insights into product management practices and to enhance skill development in the field.
- **Tailored Recommendations:** Based on your responses, we may offer personalized recommendations for skill improvement and professional development in the product management field.

Data Security:

- **Security Measures:** We have implemented a range of technical and organizational measures to safeguard your personal information from unauthorized access, loss, or misuse.
- **Authorized Access:** Only authorized personnel, who are bound by strict confidentiality agreements, have access to the collected data.

Data Retention:

- **Retention Period:** Your personal information will be retained for the duration necessary to fulfill the research objectives, as well as to support potential marketing and sales insights.
- **Data Disposal:** After the retention period, your personal information will be securely deleted or anonymized to ensure it cannot be linked back to you.

Your Rights:

- **Access and Correction:** You have the right to request access to the personal information we hold about your responses and to correct any inaccuracies.
- **Withdrawal:** You can withdraw your participation at any point in time without needing to provide a reason. This action will have no negative impact on your relationship with us.

Cookies and Tracking:

- We may employ cookies or similar tracking technologies to enhance your experience and to collect non-personal information about your interactions.
- We are using a third party [cookie-policy](#)

External Links:

- The GO Product Navigator might include links to external websites. We are not responsible for the privacy practices or content of these sites. We recommend

reviewing the privacy statements of such websites before sharing personal information.

Contact Information:

- If you have any questions, concerns, or requests regarding your privacy, please contact our Privacy Officer at k.nodelijk@expandior.nl.

By choosing to participate in the GO Product Navigator, you signify your agreement with the terms outlined in this Privacy Statement. We advise you to review this statement periodically, as updates may occur.

Last updated: 2024-08-27

Thank you for your willingness to contribute to the GO Product Navigator. Your insights play a pivotal role in shaping the trajectory of product management practices.